



AEMQ

SPONSORSHIP PLAN 2025 GOLF CLASSIC



ASSOCIATION DES
ENTREPRENEURS EN
MAÇONNERIE DU
QUÉBEC



A E M Q

CLASSIQUE DE GOLF 2025

AEMQ

ABOUT THE ASSOCIATION

Founded in 1982 as the Corporation des entrepreneurs en maçonnerie du Québec (CEMQ) and in 1999 as the Regroupement des entrepreneurs en maçonnerie du Québec (REMQ), it was only in March 2002 after a merger that the Association des entrepreneurs en maçonnerie du Québec was formed. The AEMQ is a non-profit organization (NPO) duly constituted under Part III of the Québec Companies Act to which membership is voluntary.

The AEMQ also represents Québec masons in the rest of Canada, notably within the Canadian Concrete Masonry Producers' Association (CCMPA), the Canada Masonry Design Centre (CMDCC) and the Canadian Masonry Contractors Association (CMCA).

THE AEMQ GOLF CLASSIC

The Association des entrepreneurs en maçonnerie du Québec (AEMQ) is proud to announce the return of its golf tournament. This is a networking event for our corporate and supplier members. During this tournament, members can exchange information while solidifying and expanding their network in the masonry industry.

• PROMOTION •

BUY THE SAME SPONSORSHIP TWICE AND
GET THE SECOND AT 50% OFF

TO MAXIMIZE YOUR PRESENCE AND IMPACT ON THIS SPECIAL DAY OF GOLF, THE AEMQ IS OFFERING A WIDE RANGE OF OPTIONS FOR OPTIMAL VISIBILITY IN THE INDUSTRY.

MORNING

• BREAKFAST BUFFET – \$5,800 + taxes

A full buffet put out for participants at the start of the day. Your logo will be displayed in the room and in the communications.

One (1) poster or one (1) banner representing the sponsor can be put up on-site, providing strategic visibility.

• CHARGING STATION – \$800 + taxes

Install a cell phone charging station available to participants during the brunch, cocktail party or banquet. Your logo will be displayed on-site and in the communications.

One (1) poster or one (1) banner representing the sponsor can be put up on-site, providing strategic visibility.

• BASIC VISIBILITY – \$550 + taxes

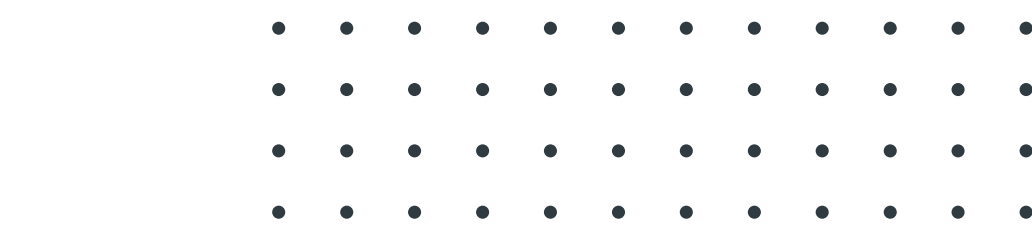
Your logo will appear on the digital displays and in the communications.

• EQUIPMENT VISIBILITY – \$1,850 +taxes

Present your material or equipment in the dedicated area at the entrance to the parking lot.

One (1) poster or one (1) banner representing the sponsor can be put up on-site, providing strategic visibility.

The sponsor is responsible for transporting and installing equipment. Equipment can be delivered the evening before or on the morning of the event, subject to the approval of the golf club. All equipment must be removed by midnight on the day of the event.



OFFER A PROMOTIONAL ITEM IN YOUR BRAND COLOURS. ONE PER PARTICIPANT, ITEM OF YOUR CHOOSING (REUSABLE BOTTLE, BASEBALL CAP, TOWEL, PERSONALIZED GOLF BALL OR OTHER (SUBJECT TO AEMQ APPROVAL)). THESE ITEMS WILL BE PLACED IN THE GOLF CARTS.

GUARANTEED VISIBILITY ON SOCIAL MEDIA AND ON-SITE.

SPONSORED GIFTS

• GOLF BALLS – \$1,300 + taxes

Offer a box of three personalized golf balls to participants (placed in the golf carts). Your logo will be on the balls and in the communications.

*The sponsor is responsible for paying costs to purchase and deliver golf balls.

• WATER BOTTLES – \$1,300 + taxes

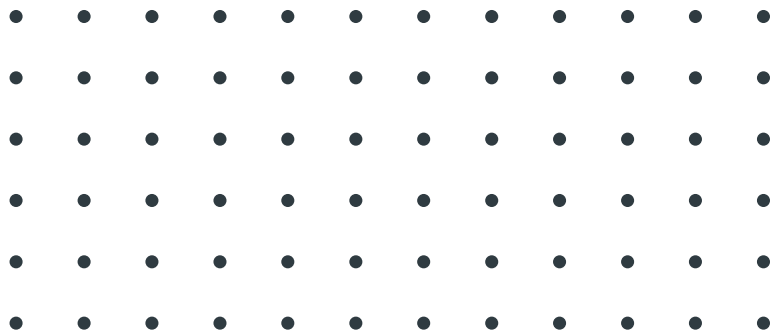
Offer a personalized reusable water bottle to each golfer. Your logo will appear on the bottles and in the communications.

*The sponsor is responsible for paying costs to purchase and deliver bottles.

• PARTING GIFTS – \$800 +taxes

Offer a promotional item (placed in the golf carts) bearing your company’s name and logo. Your logo will appear in all the communications.

*The sponsor is responsible for paying costs to purchase and deliver gifts.





ON THE COURSE

- **BEAT THE PRO – \$1,050 + taxes**

Offer a fun challenge in which participants try to hit the ball further than the pro. Your logo will be prominently displayed on nearby posters and in the communications.

The sponsor is responsible for supplying the prizes (one for the men and one for the women), delivered directly to the golf club. One (1) poster or one (1) banner representing the sponsor can be put up on-site, providing strategic visibility.

- **SNACKS – \$1,600 + taxes**

Offer gourmet snacks bearing your logo (placed in the golf carts). One per participant, of your choosing (subject to AEMQ approval). Guaranteed visibility on-site and in the communications.

***The sponsor is responsible for paying costs to purchase and deliver snacks.**

- **SPONSOR A HOLE – \$800 + taxes**

Your logo will be displayed at the sponsored hole and in the communications.

One (1) poster or one (1) banner representing the sponsor can be put up on-site, providing strategic visibility.

- **LONGEST TEE SHOT – \$1,050 + taxes**

Give a prize to the golfer who made the longest tee shot. Your logo will appear on the posters and in the communications.

The sponsor is responsible for supplying the prizes (one for the men and one for the women), delivered directly to the golf club. One (1) poster or one (1) banner representing the sponsor can be put up on-site, providing strategic visibility.

- **LUNCH - \$4,750 + taxes**

A delicious meal served to participants on the course from a food truck. Your logo will be displayed on the menus and in the communications.

One (1) poster or one (1) banner representing the sponsor can be put up on-site, providing strategic visibility.



- **PROMOTION •**

**BUY THE SAME SPONSORSHIP TWICE AND
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- **CLOSEST TO THE PIN – \$1,050 + taxes**

Offer a prize to the golfer who comes closest to the pin. Your logo will be on the pin and in the communications.

The sponsor is responsible for supplying the prizes (one for the men and one for the women), delivered directly to the golf club. A poster or banner representing the sponsor can be put up on-site, offering strategic visibility.

- **PHOTOGRAPHER – \$2,000 + taxes**

Enjoy unique visibility by sponsoring the day’s official photographer. Your logo will appear on the downloadable photos shared with the participants, as well as in the event communications. A great way to capture and commemorate this special day!

A golf cart will be provided for the photographer, and a sign with your logo will be affixed to it to maximize your visibility.

- **50/50 DRAWING – \$1,600 + taxes**

Associate your company with the popular 50/50 drawing. A golf cart will be provided to sell tickets on the course, and a sign with your logo will be affixed to it to maximize your visibility.

- **PRO TIP – HANDICAP STRING – \$1,050 + taxes**

Give players a strategic advantage with a string that lets them to get closer to the hole. Your representative will be on hand to sell this benefit when players arrive and during the brunch. Your logo will be displayed on the sales table and in the communications.

One (1) poster or one (1) banner representing the sponsor can be put up on-site, providing strategic visibility.

- **PRO TIP – MULLIGAN – \$1,050 + taxes**

Offer participants a second chance with a mulligan, which lets them replay a ball without being penalized. Your representative will be on hand to sell this benefit when players arrive and during the brunch. Your logo will be displayed on the sales table and in the communications.

One (1) poster or one (1) banner representing the sponsor can be put up on-site, providing strategic visibility.

• PROMOTION •

BUY THE SAME SPONSORSHIP TWICE AND
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• CARTS - \$2,450 + taxes

Each cart will display a card with your company’s name and logo, providing continuous visibility throughout the event.

• YOUR OWN HOLE - \$1,850 + taxes

Reserve a hole to promote your brand and be a gourmet food stop on the course
Use your creativity to surprise participants with a unique culinary experience.
Whether you serve tasty morsels, innovative desserts or even original healthy options, make it a memorable moment for all the golfers. The theme encourages originality: think beyond traditional fare and offer a memorable tasting (not just alcohol!). (Subject to AEMQ approval).

One (1) poster or one (1) banner representing the sponsor can be put up on-site, providing strategic visibility.

EVENING

• COCKTAILS - \$4,750 + taxes

The post-round cocktail party, a golden opportunity to network with all the guests gathered on the terrace. Your logo will be displayed on the tables and in the communications.

One (1) poster or one (1) banner representing the sponsor can be put up on-site, providing strategic visibility.

• DOOR PRIZE - \$800 + taxes + prize

Offer a gift to be drawn after the event. Minimum value of \$250, at the sponsor’s expense. Your logo will be featured in the communications.

The minimum gift value is \$250, at the sponsor’s expense, and is subject to AEMQ approval.



• DINNER - \$8,950 + taxes

End-of-day meal for all participants, offering maximum visibility. Your logo will be displayed on the visuals and featured in the communications.

One (1) poster or one (1) banner representing the sponsor can be put up on-site, providing strategic visibility.

• WINE - \$4,750 + taxes

Wine served during the banquet. Your logo will be displayed on the tables and in the communications.

One (1) poster or one (1) banner representing the sponsor can be put up on-site, providing strategic visibility.



BOOK
YOUR SPONSORSHIP

PLEASE NOTE

This program is subject to change without notice.

All sponsorship prices are exclusive of taxes.

BOOK YOURSPONSORSHIP NOW BY CLICKING
THIS BUTTON:

BOOK MY SPONSORSHIP

GOLF TOURNAMENT INFORMATION:

- EVENT DATE: SEPTEMBER 25, 2025
- LOCATION: LE BLAINVILLIER GOLF CLUB,
200 RUE DU BLAINVILLIER,
BLAINVILLE, QC, J7C 4X6
- IF YOU HAVE ANY QUESTIONS, PLEASE CONTACT
AEMQ@AEMQ.COM

OR BY PHONE: (514) 645-1113 ext. 221



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